

2023 INTERREGIONAL CAMPAIGN
Europe Direct Maramureș – Szolnok– Panevezys

Interregional Projects contest "Young & Competent - ySkills - From school to dream job"
Deadline: 9th of June 2023

The interregional campaign "**Young & Competent - ySkills - Connecting youth to the green & digital economy**" is part of the interregional cooperation activities, implemented together with ED Panevezys (Lithuania) and ED Szolnok (Hungary). This year's activities are dedicated to the European Year of Competences 2023 (EYC 2023).

The objectives we follow are:

- Involving youth in identifying the needed competences to adjust to an ever changing employment market;
- Raising awareness concerning the opportunities offered by EYC 2023;
- Promoting projects and actions to support the development of competences, career guidance;
- Supporting team work, development of skills and competences for a green digital transition.

About the Contest "Young & Competent - ySkills - From school to dream job"

- **Theme:** Innovatively promoting a project/several projects or activities achieved by the school/high school/university/community to support development and professional orientation. The project will be presented as a suggestive video.
- **Participants:** Teams from schools or high schools from the 3 partner regions (Maramureș, Szolnok and Panevėžys) composed of: 1 teacher-coordinator + 3 students above 15 years. The projects presented have been implemented after 2018.
- **Language of the video material:** the narration must be in Romanian/Hungarian/Lithuanian with English subtitles.
- **Scenario:** The video will introduce the project initiator, the implementation period, any involved stakeholders, images, and interviews, testimonials in direct connection with the project, highlighting the impact on the community and the benefits or team work. The video must contain at the end the following text: "This material is part of the interregional campaign "Young & Competent - ySkills - Connecting youth to the green & digital economy", implemented together with ED Panevezys (Lithuania) and ED Szolnok (Hungary) in 2023".
The materials must present people, places and actions in decent circumstances, avoiding discrimination and defamation of character!
- **Duration of the video: 5 minutes.**
- **Technical details:** the format of the video will support publishing on different communication channels of Europe Direct (website, social media, YouTube): MOV, MPEG4, AVI, WMV, MPEG-PS, FLV; Full HD (1920x1080) format, 16:9, "de interlaced" type.

Copyrights: Each school enrolled will make sure that the following conditions are met in what concerns the videos and photos used in the contests:

- The usage rights have been awarded to the project promoter;

- Are original and reflect reality;
- Can be presented by Europe Direct Center Maramureș, CDIMM Maramureș Foundation, Maramureș County Council, Europe Direct partner Centres and their host structures and mass-media in public non-commercial purposes, using the info provided in the registration form
- Contest deadline **9th of June 2023**.

How will the contest take place?

- All video materials registered in the contest will be uploaded on Europe Direct Maramureș Centre's Facebook page, as a special event dedicated to this Contest.
- The videos will be voted online between **1st of July – 1st of September 2023**.
- On the occasion of World Education Day (5th of October), an online catalogue will be presented, containing all the projects registered in this contest from the 3 partner regions.
- The participating teams will be invited to attend the workshop: "The European Year of Competences 2023 – challenges and opportunities" that will be organized by ED Maramureș, in December 2023. The workshop will be a hybrid event (physical participation of Maramures team and online participation of the rest of the teams) or entirely online. The language of the event will be English.
- **The winners** will be ruled based on the public online voting. The team that has obtained the highest number of votes on the Facebook page of Europe Direct Maramureș will be declared as winner. Each region: Maramureș (Romania), Jász-Nagykun-Szolnok (Hungary) and Panevėžys (Lithuania) will have a winner. Each winning team will present its project during the closing workshop: "The European Year of Competences 2023 – challenges and opportunities" that will be organized by ED Maramureș, in December 2023.
- The prizes will be awarded by Europe Direct Maramureș Centre during "The European Year of Competences 2023 – challenges and opportunities" workshop. The teams that have been declared winners, will be rewarded with prizes in value of 200 euro/ region. For the partner regions the prizes will be sent by post, within the care of Europe Direct Maramureș Centre. All participants will receive a participation certificate. The prizes will not be awarded in cash.
- All video and photo materials will be promoted by the Europe Direct partner Centres in line with the copyright policies.

For further information, please contact the Europe Direct interregional activities responsible: Mrs. Margareta Căpîlnean and Mrs. Noemi Ganea from Maramureș County Council, by email: bri@maramures.ro, tel.: +40 0262.211.544 or Europe Direct Maramureș Centre, by email: europedirect@cdimm.org.